NEW PEUGEOT 208

Overseas Allure model shown with menthol/white personalisation pack, accessory wheels and optional panoramic glass roof.
At first sight, the new Peugeot 208’s appealing new style is stronger, sportier and more streamlined, enhanced by a new metallic colour, Orange Power, a mark of dynamism, youth and freshness.

With its exclusive colours, personalisation possibilities, sporty versions, new technologies for increased comfort and safety and new frugal, high-performance engines, the new Peugeot 208 excels in every area.
Overseas. Allure model shown with menthol/white personalisation pack, accessory wheels and optional panoramic glass roof.
SPORTY, STREAMLINED STYLE

At the front the new bumper has **sharper, sturdier and more precise lines**. The wider front grille and its thicker surround are now fully integrated into the bumper.

This new style is emphasised at the front by new **two-tone headlights***, the black and chrome masks that give structure and a keen look to the light, and a **premium daytime running light**** signature, for a sophisticated touch and a mark of technology making it stand out from the crowd.

*Standard from the Active trim level up.
**100% Light Emitting Diode lighting standard from the Active level up.
Allure model shown with menthol/white personalisation pack, accessory wheels and optional panoramic glass roof.
The compact size of the new Peugeot 208 – less than 4 metres long – combined with its compact steering wheel makes the vehicle agile and ultra-compliant in urban conditions and enhances driving pleasure for a fun, exciting experience.

As much at ease in the city as on the open road, the new Peugeot 208 is practical for everyday life and easy to park thanks to the reversing camera and sensors* (detection of hidden obstacles when reversing) and Park Assist** (active reverse parking aid, below 8 km/h).

*Camera is an option. On Allure grade models fitted with a personalisation pack front sensors and self park feature will not be available. Driver assistance equipment for which the driver remains in control of the vehicle.
**Allure and Gt line grades only. On Allure grade models fitted with a personalisation pack front sensors and self park feature will not be available.
Overseas model shown. Features personalisation pack.
Inside the new Peugeot 208 all the features are within easy reach and actions are simpler with the **Peugeot i-Cockpit**. Consisting of a compact steering wheel, a headup instrument panel and a 7” large touchscreen*, the Peugeot i-Cockpit provides direct sensations for an **exciting, instinctive and safe drive**.

The new Peugeot 208 boasts a high-quality, stylish interior in which each detail counts, from the space available and the choice of materials to the **unprecedented technological lighting environment**.

*Standard from the Active trim level up.
Personalisation packs are available* on the new Peugeot 208: the MENTHOL White pack, with its white touches, ensures a dynamic and elegant ambiance, while the LIME Yellow pack with its colourful touches is resolutely fun and modern.

The exterior personalisation possibilities combine the elegance of lacquered black (radiator grille surround, door mirrors, fog light surround) with the originality of the flashes of colour** (3D effect colour “EQUALIZER” grille, Peugeot lettering front and back, fog light stripe and indicator repeater). Front sensors and self park features are not available on Allure grade models fitted with personalisation packs.

The interior personalisation offers a modern, enhanced world down to the very last detail: from the sport seats and chrome vents to the coloured parts** of the trims, the steering wheel, the dashboard and the door panels.

*As an option from the Active level up.
**In the colour of the chosen pack.
MATTE FINISHES

The new Peugeot 208 has two new innovative textured body colours, which look both matte and satin-finish: ICE Grey* and ICE Silver**.

Stronger and easier to maintain than classic matte colours, they are ultra resistant to micro-scratches and can withstand frequent washing (pressure wash or rollers***). As a result of their inclusion on a mass-production vehicle, these colours are at last becoming accessible to all.

* Ice grey available on Active and Allure models.
** Ice Silver available on Active, Allure, GT and GTi models.
*** Without wax application.

Overseas Allure model shown with silver/lime exterior personalisation.
The new Peugeot 208 GT Line, fits between the Allure and the sporty GTi version.

Its **premium and incredibly sporty** interior includes:

- Prestige black leather accented sport seats - Mistral Black/Red two-tone fabric
- Red top stitching on the seats, door armrests, gear lever bellows and handbrake in leather
- Glossy black door handles with red stripe in the front
- Nappa leather sport steering wheel with insert, red top stitching and satin chrome insert
- Black seat belts with red stripe
- Peugeot aluminium door sills
- Aluminium pedal unit
- Touchscreen with red and black Redline sport theme.
*Same as GTi version.

(1) Leather and other materials. For details about the leather, please refer to the technical specifications available from the point of sale or Peugeot.com.au
MOTORISATIONS

Peugeot offers an extensive range of low-emission vehicles; more than half its worldwide sales are vehicles emitting less than 140 g of CO₂ per km. This performance is down to proven technologies of which Peugeot is one of the pioneers.

Economical petrol engines with mixed consumption all under 4.5 L/100 km. The new Peugeot 208 offers a range of latest generation PureTech 3-cylinder petrol engines – all in line with the Euro 6 standard in Europe – guaranteeing performance and economy during use. These lighter, more compact engines are more efficient. It also owes its high-level performance to optimised combustion and limited friction. Despite offering remarkable performance, these engines are also very economical. They enable a reduction of up to 25% of consumption and CO₂ emissions compared to a 4- cylinder engine of the same power. Peugeot thus received the International Engine of the Year Award* for its 3 cylinders Turbo PureTech engine. The engine was named best in the 1-litre to 1.4-litre category.

*Organised by Engine Technology International magazine. Decided, after driving tests, by an international panel of 84 renowned motoring journalists from 34 countries.

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*Based on ADR 79/03
**Based on ADR 81/02
The new Peugeot 208 offers high-level road performance, with efficient, versatile and economical PureTech engines, without compromising on pleasure and enjoyment. Combined with the Peugeot i-Cockpit and its compact steering wheel, with ground links adapted to the different engines and an optimised weight guaranteeing fuel economy and responsiveness, the chassis of the new Peugeot 208 offers perfect harmony between comfort and road holding and guarantees real driving pleasure.
**EAT6 automatic gearbox**

The 1.2 L PureTech stop and start version of the new Peugeot 208 features the EAT6 automatic gearbox with 6-speed converter, optimising fuel consumption and enhancing driving pleasure. It boasts Quickshift technology for:
- quick, smooth gear changes
- multiple gear shifts

On the other hand, its energy efficiency is almost the same as that of a mechanical gearbox as a result of:
- reduced internal friction
- a combination of converters that can be locked whenever necessary to prevent slipping.

This brings about a difference in emissions compared to a manual gearbox of just 1 g/km of CO₂ (with the same tyres), making this version very well positioned in terms of enjoyment and fuel economy.
EQUIPMENT

The Peugeot 208 features an extensive and advanced array of safety and assisting technologies.

**Active City Brake***
The Active City Brake technology is a new system to help prevent accidents or reduce their severity in the event of the driver not taking action in urban conditions, below 30 km/h. A short-range laser sensor (Lidar) located at the top of the windscreen detects obstacles such as a vehicle ahead moving in the same direction or at a stop. It can automatically trigger full power braking to prevent collisions or limit the consequences by reducing the speed of impact. In some cases, this system can even bring the vehicle to a complete stop automatically, preventing a collision with the vehicle in front.

*As an option on Allure only.

**Airbags**
In the event of a collision, six standard airbags increase occupant protection: two frontal airbags, two front side airbags and two front and rear curtain airbags.

**ESP**
All 208s have ESP (Electronic Stability Programme) as standard, with ASR (Anti-Slip Regulation), DSC (dynamic stability control), EBA (emergency brake assist), ABS (anti-lock braking system) and EBD (electronic brakeforce distribution).

**Cornering fog lamps**
With dipped or main beam, when the turn indicator is activated or when the steering wheel is at a certain angle, this function enables the beam of the front fog light to illuminate the bend, when the vehicle is doing less than 40 km/h (city driving winding roads, junctions, parking, etc.).

**Standard on Allure.**
**Park Assist and reversing camera***
The reversing camera comes on automatically when the car is put into reverse. The image is displayed on the touchscreen and the system detects hidden obstacles when reversing. It can be paired with the Park Assist, an active parking aid that detects a parking space and provides assistance getting into and out of spaces. It automatically controls the steering and gives the driver visual and audible feedback. The driver manages acceleration, braking, gear changes and the clutch (manual gearbox).

*Optional on selected models.
COLOURS*

**OPAQUE PAINTS**

- Bianca White
  (Not available on Access grade).
- Hurricane Grey
  (Only available on Access grade).

**METALLIC PAINTS**

- Perla Nera Black
- Aluminium Grey
- Shark Grey
- Rioja Red
- Virtual Blue
- Dark Blue
PEARLESCENT PAINT

- Pearl White

MATTE PAINTS

- Ice Silver
- Ice Grey

METALLIC PAINTS

- Orange Power

*Colours available on certain versions/trims
TRIMS*

Adamantium Grey Cran fabric (only available in Access and Allure models).

Silver Grey Technmat 3D weave (only available in Allure).

Menthol White personalisation - Urbanoid prestige imitation leather sport seat + Menthol White Oxford fabric (Only available with personalisation pack).


Mistral Black Claudia leather (Optional).

*Trims available on certain versions/colours. GT Line. Leather and other materials. For details about the leather, please refer to the technical specifications available from the point of sale or Peugeot.com.au.
WHEEL RIMS

TITANE 16" alloy wheels – Matt Black, sequential diamond-cut

TITANE 16" alloy wheels – Glossy Technical Grey, classic diamond-cut

TITANE 16" alloy wheels – Glossy Black, white laser engraving (accessory)

BORE 15" hubcap
CAESIUM 17" diamond-cut alloy wheels**

*Wheels available on certain versions/engines.
**GT Line.
ACCESSORIES

1. Yellow stitched carpet mat set
2. Soft thermoformed boot tray
3. Titane 16”
4. Tailgate spoiler
5. Aluminium handbrake lever
6. Roof bars

Speak to your dealership to discover the full accessory range.
Purchasing a new Peugeot is an exciting time but it is only the beginning of your journey. When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring.

Capped price servicing
When it comes to car servicing, no one likes hidden costs. That’s why with Peugeot you’ll know what’s coming, every time. All new Peugeot models purchased after 1st January 2015 receive Peugeot Capped Price Servicing, which enables you to benefit from Peugeot Genuine Servicing at a capped price for the first five (5) scheduled services or 75,000km (whichever comes first) of the vehicle’s life. Refer to peugeot.com.au for full terms and conditions.

3-year/100,000 km warranty
Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot Dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear. During the period you will also automatically receive Peugeot Assistance cover for complete peace-of-mind (subject to the conditions outlined in the Service and Information Booklet). Refer to peugeot.com.au for full terms and conditions.

12-year anti-corrosion warranty
Peugeot vehicles are renowned for their durability and longevity. This is due in part to the sophisticated measures taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12-year warranty against corrosion-perforation of your car’s bodywork (subject to the conditions outlined in the Service and Information Booklet). This is one of the longest body warranties available in the world today. Refer to peugeot.com.au for full terms and conditions.

Peugeot Assistance
In the unlikely event of a breakdown or emergency, assistance is only a phone call away. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, and full details of all terms and conditions.

Peugeot genuine parts promise
If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.